

International Institute
for Higher Education
in Morocco

I.I.H.E.M

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Master of Science in Finance
Master of Science in Marketing

Degrees awarded by
TEXAS A&M University ~ Commerce

Degree Programs
Accredited by AACSB and entirely offered at IIHEM

EARNED EXCELLENCE



THE BEST BUSINESS SCHOOLS
IN THE WORLD

About Texas A&M University - Commerce

Texas A&M University-Commerce is a doctoral research state university located in Commerce, Texas. With a current enrollment of



over 10,000 students, TAMU-Commerce is second only to Texas A&M University-College Station as the largest

university within the A&M system.

Texas A&M University-Commerce is located within the boundaries of the Dallas-Fort Worth metropolitan area, approximately sixty-six miles from downtown Dallas. Its main campus is in Hunt County, with two additional campuses located in downtown Dallas, and Mesquite, Texas.

Texas A&M University-Commerce offers more than 100 degree programs in three colleges in addition to a separate school for art students in downtown Dallas. These colleges are the College of Arts and Sciences, the College of Business and Technology and the College of Education and Human Services. The College of Business and Technology has been nationally recognized for its business programs making mention in both Forbes and the Wall Street Journal. The College of Business and Technology enjoys the presence of a large number of tenured faculty, well known both nationally and internationally as authorities in their field.

Texas A&M University-Commerce business programs are accredited by the American Association to Advance Collegiate Schools of Business (AACSB). AACSB is the most prestigious business academic accreditation association in the world. The top 10 business schools in the Bloomberg/BusinessWeek 2010 rankings of US business schools are all accredited by the AACSB.



Program Objectives

The Texas A&M University of Commerce (TAMU), in collaboration with the International Institute for Higher Education in Morocco (IIHEM), offers two TAMU Master of Science degree programs, one in Finance and the other in Marketing.

Each program combines advanced-level technical information, an emphasis on knowledge and skills pertinent to structured business practice and a professional insertion strategy.



It enables candidates who complete the program to :

- attain deep knowledge in their field of specialization, strengthen management skills, gain practical experience and more fully utilize professional aptitudes,
- study in one year for a Master of Science degree, conducted completely at IIHEM and offered by TAMU-Commerce, and
- enter directly into Ph.D. programs offered in the United States.

Courses and Qualifications

Students will enroll in and undertake studies leading to the Master of Science in Finance or Marketing comprising the subjects outlined below.

Are eligible to be awarded the Master of Science in Finance or Marketing degree, students who :

- satisfy the requirements of each subject set out in the outline below with a cumulative GPA of B or better,
- successfully complete the comprehensive exam that will be administered at the last semester, and
- submit a satisfactory senior project prepared during the last semester.

Program in Finance

The field of finance is concerned with how businesses raise and invest capital, and how financial resources are allocated in order to create



value and improve the performance of a business. Finance is also concerned with financial markets and investment evaluation for resource allocation in real and financial assets.

Subject offered	Semester Credit Hours
FIN 510 : Investment Seminar	3
FIN 512 : Advanced Security Analysis and Portfolio Management	3
FIN 571 : International Business Finance	3
FIN 504 : Financial Management	3
FIN 533 : Applied Economic Forecasting	3
FIN 570 : Financial Markets, Institutions and Instruments	3
BA 578 : Statistical Methods	3
BA 595 : Applied Business Research	3
ECO 528 : International Economic Problems	3
ECO 562 : Managerial Economics	3
Total	30

Program in Marketing

Marketing is the process of planning and executing the conception, pricing, promotion, and distribution of ideas, goods, and services to create exchanges that satisfy individual and organizational objectives. Marketing plays a key role in establishing the position of a firm relative to its competition, ultimately influencing the success of the business.

Subject offered	Semester Credit Hours
MRK 571 : Business-to-Business Marketing	3
MRK 573 : Internet Marketing	3
MRK 586 : International Marketing	3
MRK 521 : Marketing Management	3
MRK 568 : Advertising and Promotion	3
MRK 572 : Seminar in Marketing Research	3
BA 595 : Applied Business Research	3
MNG 527 : Strategic Management	3
MNG 585 : Management Skills Development	3
FIN 504 : Financial Management	3
Total	30

Admission Conditions

Students desiring acceptance into a Master's program must first meet the general requirements for admission to Graduate Studies. For Master's degree students, there are three types of admission status : full, conditional, and provisional.

Full Admission Status

The applicant must satisfy the following requirements for full admission:

- Complete a four-year undergraduate program at IHEM in the field of the selected Master's program, or hold an equivalent Bachelor's degree from another institution.
- Have an overall grade point average of 2.5 in semesters 5 - 8 of the undergraduate program.
- Have a minimum TOEFL score of 530 for paper-based testing (PBT) or 200 for computer-based testing (CBT) or 72 for internet-based testing (IBT) (waived for students having done their studies in English).
- Have a recent official GMAT score (waived for students having a GPA of at least 3.0).

Conditional Admission Status

Conditional admission is available to applicants having a complete admission application packet but who do not qualify for full admission due to their undergraduate grade point average.

After completing 18 graduate hours, students with conditional admission must have a minimum overall grade point average of 3.00.

Failure to achieve the minimum 3.0 GPA after completing 18 graduate hours will result in suspension of the student from further graduate study in any degree program for 3 years at Texas A&M University.



Provisional Admission Status

Provisional admission is offered to students to enroll for one semester (initial semester of enrollment in the Graduate School) with any of the following deficiencies :

- An official bachelor's transcript is not on file
- An official GMAT (if not waived) score is not on file
- One or more departmental requirements are incomplete

Students whose files are not complete during the semester of provisional enrollment will not be permitted to re-enroll until the necessary documentation is received and approved.

Foundation Courses

Students having an undergraduate degree in a major other than Finance or Marketing can be admitted to the program under the same conditions as above. However, depending on their background, they must first successfully complete a list of prerequisite courses that will be determined by the joint academic committee. An overall grade point average of 2.5 is required for these courses.

Conduct of Courses

Half of the courses will be delivered by A&M-Commerce lecturers and the other half by IIHEM lecturers.

For each course offered by A&M-Commerce lecturers, 15 hours will be delivered in class at IIHEM and the remaining requirements via distance education.

IIHEM lecturers have qualifications that are approved by A&M-Commerce. They possess a doctoral degree in the field and/or sufficient experience to meet SACS¹ requirements with a Master's degree and intellectual contribution in the field necessary to maintain currency with respect to the AACSB².



Student Assessment and Examinations

Student assessment will be conducted by A&M-Commerce for the courses that its faculty deliver in the program, and student assessment will be conducted by IIHEM for the courses that its faculty deliver in the program, both in accordance with the curriculum requirements for each course.



The same high standards that are applied for courses taught on the A&M-Commerce campus are applied to courses in this program.

(1) Southern Association of Colleges and Schools

(2) The Association to Advance Collegiate Schools of Business

Full Time Students

Full time students are expected to register for four courses in the Fall and Spring semesters, and for two courses in the Summer session.

Part Time Students

Students with professional activities will be allowed to take less than a full-time load. However, all work for the Master's degree must be completed during the 6 years immediately preceding the date on which the degree is to be awarded.

Eligibility of Students for Further Studies

Graduates from the present program will be considered for admission to further study at A&M-Commerce as if they had earned their degrees in residence at the university in Commerce. The course of study delivered in Morocco is considered to be equivalent in all respects to the course of study delivered in the United States.



Required Documents for the Application

Documents for IHEM students and Alumni :

1. Application for admission duly completed and signed
2. Official transcripts and diplomas
3. Resume
4. Official GMAT test score (if your GPA is 3.0 or above, this requirement is waived)
5. Application fee

Additional documents for students from other institutions :

1. Description of courses taken
2. Three letters of recommendation
3. Application letter
4. Official TOEFL test score (scores over two years old are not accepted)*

* requirements waived for students having done their studies in English.

School of Business Administration (Bac+5)

Finance
Marketing
Management Information Systems

School of Engineering (Bac+5)

Industrial Engineering
Software and Network Engineering
Civil Engineering

Master's Programs (Bac+5)

(Degrees awarded by Texas A&M University - Commerce)

Master of Science in Finance
Master of Science in Marketing

Information

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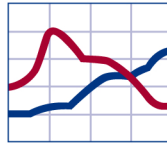
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I.I.H.E.M

Educating for a Global World



International Institute
for Higher Education
in Morocco

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Master of Science in Finance Master of Science in Marketing

Schedules and Tuition Information 2011~2012

Semester Schedules

- Summer : June 1 – July 29
- Fall : September 1 – December 18
- Spring : January 19 – May 14

Class Hours

In order to accommodate part time students with professional activities and to provide students in their final academic semester better conditions for preparing their final project, all courses will be taught after 4:30 pm on weekdays and on Saturday morning.

Application Deadlines

- Summer : April 15th
- Spring : October 15th

Fees

	Amount	Date
Application fees	500 DH (non refundable)	With the application form
Summer Semester fees	14 000 DH	Before April 1
Fall Semester fees	28 000 DH	Before July 1
Spring Semester fees	28 000 DH	Before November 1

Payment Refunds for Withdrawals

- 100% before posting of course timetables
- 90% after posting of course timetables but before courses begin
- 70% during the first 3 weeks of the semester (2 weeks for summer)
- 0% after the first 3 weeks of the semester

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